



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-04-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market					
Agency Est# MCCRO ORDR C01C07				CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238333			
Line	Start Date	End Date	Time Period			Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$	
1	10-01-2012	10-07-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)	3	30	1 1 1 1 1	5	125	5	625.00	
	MG Group #	Preempted	Rate Reason			MG Description		Duration						
	333121	10-01-2012	125 POLITICAL	5 X 30 @ \$170 M,T,W,Th,F 09:00AM - 10:00AM -			2	30	X X X X X	5	170	5	850.00	
	10-02-2012	125 POLITICAL	10/01/12-10/05/12 (842)											
	10-03-2012	125 POLITICAL												
	10-04-2012	125 POLITICAL												
	10-05-2012	125 POLITICAL												
	Total:		625							Preempt Total:	-5	-625.00		
2	10-01-2012	10-07-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1 1 1 1 1	5	230	5	1,150.00	
	Cr Resolved		Rate Reason											
	10-05-2012	230 CRDT RESOLV												
	10-04-2012	230 CRDT RESOLV												
	10-03-2012	230 CRDT RESOLV												
	Total:		690							Credit Resolved Total:	-3	-690.00		
3	10-01-2012	10-07-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)	3	30		1 1	300	1	300.00	
4	10-01-2012	10-07-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	3	30	1 1 1 1 1	5	175	5	875.00	
	Cr Resolved		Rate Reason											
	10-05-2012	175 CRDT RESOLV												
	10-04-2012	175 CRDT RESOLV												
	Total:		350							Credit Resolved Total:	-2	-350.00		
5	10-01-2012	10-07-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	3	30	1		1	275	1	275.00
6	10-01-2012	10-07-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	1 1 1 1 1	5	425	5	2,125.00	
7	10-01-2012	10-07-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1 1 1 1 1	5	425	5	2,125.00	

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Agency Est# MCCRO ORDR C01C07				CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238333										
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C01C07																					
8	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						1		1	150		1	150.00			
9	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250		1	250.00			
10	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30						1		1	400		1	400.00			
11	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250		1	250.00			
12	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				2	30						1		1	150		1	150.00			
13	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				2	30						1		1	350		1	350.00			
14	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				2	30						1		1	250		1	250.00			
15	10-01-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	500		5	2,500.00			
R	16	10-01-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1			5	500		5	2,500.00		
M	MG Group # 333513	Preempted		Rate Reason		MG Description				Duration														
10-01-2012		500 POLITICAL	3 X 30 @ \$950 W,Th,F 05:30PM - 06:00PM -				3	30					X X X				3				950			
10-02-2012		500 POLITICAL	10/03/12-10/05/12 (812)														3				2,850.00			
10-03-2012		500 POLITICAL																						
10-04-2012		500 POLITICAL																						
10-05-2012		500 POLITICAL																						
Total:		2,500															Preempt Total:				-5			
																							-2,500.00	
17	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	1			5	750		5	3,750.00			
18	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1		1	300		1	300.00		
19	10-01-2012	10-07-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475		5	2,375.00			

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code							Station/Market																		
				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS							WTVD - DURHAM																		
Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238333																	
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$											
M	20	10-01-2012	10-07-2012	Agency CPE: C : MCCRO P : ORDR E : C01C07			11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)					2	30	1	1	1	1	1	7	750	7	5,250.00						
	21	10-01-2012	10-07-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)								3	30	1	1				2	1,000	2	2,000.00						
	MG Group #		Preempted	Rate Reason		MG Description			Duration																						
	333514		10-02-2012	1,000 POLITICAL		1 X 30 @ \$1,400 Th 07:28PM - 08:00PM - 10/04/12-			1							X							1	1,400	1	1,400.00					
			10-04-2012	1,000 POLITICAL		10/04/12 (901), 1 X 30 @ \$1,400 Th 06:58PM - 07:30PM - 10/04/12-			1							X							1	1,400	1	1,400.00					
			Total:		2,000																	Preempt Total:		-2	-2,000.00						
	22	10-01-2012	10-07-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			Duration							30							5	500	5	2,500.00				
	MG Group #		Preempted	Rate Reason		MG Description			Duration							X							5	1,000	5	5,000.00					
	332221		10-01-2012	500 POLITICAL		5 X 30 @ \$1,000 M,T,W,Th,F 07:30PM - 08:00PM -			2							X							5	1,000	5	5,000.00					
			10-02-2012	500 NOT AVAILABLE		10/01/12-10/05/12 (901)																	Preempt Total:		-5	-2,500.00					
23	MG Group #		10-03-2012	500 POLITICAL																			Preempt Total:		-5	-2,500.00					
	332221		10-04-2012	500 POLITICAL																			Cr Resolved:								
	332221		10-05-2012	500 POLITICAL																			Rate Reason								
	332221		10-04-2012	1,000 CRDT RESOLV																											
	332221		10-02-2012	1,000 CRDT RESOLV																											
24	332221		10-05-2012	1,000 CRDT RESOLV																			Total:		4,000	Credit Resolved Total:		-4,000.00			
	23		10-01-2012	08:00PM - 10:00PM		MONDAY PRIME 8-10P (795)			3							30							1		3,000	1	3,000.00				
	24		10-01-2012	10:00PM - 11:00PM		MONDAY PRIME 10-11P (794)			3							30							1		3,000	1	3,000.00				
----- ITEM LINE NOTE ----- DANCING W/THE STARS															----- ITEM LINE NOTE ----- CASTLE																

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238333									
Line	Start Date	End Date	Time Period			Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
25	10-01-2012	10-07-2012	10:00PM - 11:00PM			WED PRIME 10-11P (814)				3	30	1						1	1,200	1	1,200.00	
			----- ITEM LINE NOTE ----- NASVILLE																			
			Cr Resolved			Rate Reason																
			10-03-2012			1,200 CRDT RESOLV																
			Total:			1,200																
26	10-01-2012	10-07-2012	07:00PM - 08:00PM			SUNDAY PRIME 7-8PM (930)				3	30	1	1	1	1	1	1	1	1,400	1	1,400.00	
			----- ITEM LINE NOTE ----- AFHV																			
27	10-01-2012	10-05-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				1	30	1	1	1	1	1	1	5	325	5	1,625.00	
28	10-06-2012	10-06-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1	1	100	1	100.00	
29	10-06-2012	10-06-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)				1	30						1	1	570	1	570.00	
30	10-06-2012	10-06-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1	1	250	1	250.00	
31	10-07-2012	10-07-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30						1	1	100	1	100.00	
32	10-07-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)				1	30						1	1	475	1	475.00	
33	10-01-2012	10-05-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				2	30	1	1	1	1	1	1	5	600	5	3,000.00	
34	10-01-2012	10-05-2012	05:28PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1	1	5	950	5	4,750.00	
35	10-01-2012	10-05-2012	06:58PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)				1	30	1					1	2	1,400	2	2,800.00	
36	10-06-2012	10-06-2012	07:28PM - 08:00PM			WHEEL OF FORTUNE SAT (900)				1	30						1	1	750	1	750.00	

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Agency Est# MCCRO ORDR C01C07				CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 238333											
Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
37	10-01-2012	10-01-2012	07:58PM - 10:00PM	MONDAY PRIME 8-10P (795)					2	30	2						2	4,000	2	8,000.00				
38	10-02-2012	10-02-2012	----- ITEM LINE NOTE ----- DWTS	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				1	30	1						1	2,300	1	2,300.00				
39	10-04-2012	10-05-2012	----- ITEM LINE NOTE ----- PRIVATE PRACTICE	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				1	30		1	1				2	325	2	650.00				
40	10-04-2012	10-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30		1	1				2	325	2	650.00				
41	10-05-2012	10-05-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)					1	30			1				1	1,400	1	1,400.00				
												Contracted Gross Total:		104	66,470.00									
												Actual Gross Total:		92	64,105.00									
												Agency Commission:			9,615.75				54,489.25					
Month/YR				Preempted	Made Good	Contract Total	Adjustments												Actual Total					
Oct 12				7,925.00	11,500.00	66,470.00	2,365.00 CR												64,105.00					
TOTAL				7,925.00	11,500.00	66,470.00	2,365.00 CR												64,105.00					

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